

# Sale of Data Record Layout

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Please be advised:

\*The **sales** and **inventory** information are all in “**UNITS**”.

**Update – CON (Convenience) data has been added to Op.1,2,3,4,5 – as of**  
[week 30](#)

The definition of each column in the record layout is available in “Glossary of Term” folder which is in “Reference Material and Form” located on the first page of SOD website

**OPTION 1A**  
**(w<agnt><<ww>1a)**

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
AGENT_CODE	4	1	4
LCBO_NO	7	5	11
LCBO_NO_NAME	17	12	28
RETAIL_PRICE	9	29	37
SET_SUBSET_CODE	6	38	43
STARTING_DATE	8	44	51
ENDING_DATE	8	52	59
RG_SQTY	9	60	68
ECOMM_SQTY	9	69	77
AG_SQTY	9	78	86
LI_SQTY	9	87	95
OT_SQTY	9	96	104
RG_DQTY	9	105	113
AG_DQTY	9	114	122
LI_DQTY	9	123	131
OT_DQTY	9	132	140
NO_OF_WHSES	5	141	145
NO_OF_STORES	3	146	148
SQTY_ON_HAND	9	149	157
DQTY_ON_HAND	9	158	166
WQTY_ON_HAND	9	167	175
TBS_SQTY	9	176	184
GRO_SQTY	9	185	193
SOBEYS_SQTY	9	194	202
WALMART_SQTY	9	203	211
LONGOS_SQTY	9	212	220
METRO_SQTY	9	221	229
ARTERRA_SQTY	9	230	238
ANDREW_SQTY	9	239	247
LOBLAWS_SQTY	9	248	256
OTHERGRO_SQTY	9	257	265
<b>CON_SQTY</b>	<b>9</b>	<b>266</b>	<b>274</b>

**OPTION 1B**  
*(w<agnt><<ww>1b)*

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
AGENT_CODE	4	1	4
LOCATION_NUMBER	4	5	8
LCBO_NO	7	9	15
SET_SUBSET_CODE	6	16	21
STARTING_DATE	8	22	29
ENDING_DATE	8	30	37
RG_QTY	9	38	46
ECOMM_QTY	9	47	55
AG_QTY	9	56	64
LI_QTY	9	65	73
OT_QTY	9	74	82
QTY_ON_HAND	9	83	91
TBS_QTY	9	92	100
GRO_QTY	9	101	109
SOBEYS_SQTY	9	110	118
WALMART_SQTY	9	119	127
LONGOS_SQTY	9	128	136
METRO_SQTY	9	137	145
ARTERRA_SQTY	9	146	154
ANDREW_SQTY	9	155	163
LOBLAWS_SQTY	9	164	172
OTHERGRO_SQTY	9	173	181
<b>CON_SQTY</b>	<b>9</b>	<b>182</b>	<b>190</b>

**OPTION 2(Weekly)**  
**( allw<ww>2)**

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
LCBO_NO	7	1	7
LCBO_NO_NAME	17	8	24
RETAIL_PRICE	9	25	33
SET_SUBSET_CODE	6	34	39
STARTING_DATE	8	40	47
ENDING_DATE	8	48	55
RG_SQTY	9	56	64
ECOMM_SQTY	9	65	73
AG_SQTY	9	74	82
LI_SQTY	9	83	91
OT_SQTY	9	92	100
RG_DQTY	9	101	109
AG_DQTY	9	110	118
LI_DQTY	9	119	127
OT_DQTY	9	128	136
NO_OF_WHSES	5	137	141
NO_OF_STORES	3	142	144
SQTY_ON_HAND	9	145	153
DQTY_ON_HAND	9	154	162
WQTY_ON_HAND	9	163	171
TBS_SQTY	9	172	180
GRO_SQTY	9	181	189
SOBEYS_SQTY	9	190	198
WALMART_SQTY	9	199	207
LONGOS_SQTY	9	208	216
METRO_SQTY	9	217	225
ARTERRA_SQTY	9	226	234
ANDREW_SQTY	9	235	243
LOBLAWS_SQTY	9	244	252
OTHERGRO_SQTY	9	253	261
<b>CON_SQTY</b>	<b>9</b>	<b>262</b>	<b>270</b>

**OPTION 2(Weekly with Daily update)**  
**( alld<ww>02)**

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LCBO_NO	7	1	7
LCBO_NO NAME	17	8	24
RETAIL_PRICE	8	25	33
SET SUBSET CODE	6	34	39
TRANSACTION DATE	9	40	48
RG SQTY	9	49	57
ECOMM SQTY	9	58	66
AG SQTY	9	67	75
LI SQTY	9	76	84
OT SQTY	9	85	93
RG DQTY	9	94	102
AG DQTY	9	103	111
LI DQTY	9	112	120
OT DQTY	9	121	129
NO OF WHSES	5	130	134
NO OF STORES	3	135	137
SQTY ON HAND	9	138	146
DQTY ON HAND	9	147	155
WQTY ON HAND	9	156	164
TBS SQTY	9	165	173
GRO SQTY	9	174	182
SOBEYS SQTY	9	183	191
WALMART SQTY	9	192	200
LONGOS SQTY	9	201	209
METRO SQTY	9	219	218
ARTERRA SQTY	9	219	227
ANDREW SQTY	9	228	236
LOBLAWS SQTY	9	237	245
OTHERGRO SQTY	9	237	254
<b>CON SQTY</b>	<b>9</b>	<b>255</b>	<b>263</b>

**OPTION 3**  
*(w<agnt><<ww>3)*

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
AGENT_CODE	4	1	4
SET_SUBSET_CODE	6	5	10
LCBO_NO	7	11	17
LCBO_NO_NAME	17	18	34
RETAIL_PRICE	9	35	43
STARTING_DATE	8	44	51
ENDING_DATE	8	52	59
RG_SQTY	9	60	68
ECOMM_SQTY	9	69	77
AG_SQTY	9	78	86
LI_SQTY	9	87	95
OT_SQTY	9	96	104
RG_DQTY	9	105	113
AG_DQTY	9	114	122
LI_DQTY	9	123	131
OT_DQTY	9	132	140
NO_OF_WHSES	5	141	145
NO_OF_STORES	3	146	148
SQTY_ON_HAND	9	149	157
DQTY_ON_HAND	9	158	166
WQTY_ON_HAND	9	167	175
TBS_SQTY	9	176	184
GRO_SQTY	9	185	193
SOBEYS_SQTY	9	194	202
WALMART_SQTY	9	203	211
LONGOS_SQTY	9	212	220
METRO_SQTY	9	221	229
ARTERRA_SQTY	9	230	238
ANDREW_SQTY	9	239	247
LOBLAWS_SQTY	9	248	256
OTHERGRO_SQTY	9	257	265
<b>CON_SQTY</b>	<b>9</b>	<b>266</b>	<b>274</b>

**OPTION 4 (Weekly)**  
*( allw<ww>4)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LOCATION_NUMBER	4	1	4
LCBO_NO	7	5	11
SET_SUBSET_CODE	6	12	17
STARTING_DATE	8	18	25
ENDING_DATE	8	26	33
RG_QTY	9	34	42
ECOMM_QTY	9	43	51
AG_QTY	9	52	60
LI_QTY	9	61	69
OT_QTY	9	70	78
QTY_ON_HAND	9	79	87
TBS_QTY	9	88	96
GRO_QTY	9	97	105
SOBEYS_SQTY	9	106	114
WALMART_SQTY	9	115	123
LONGOS_SQTY	9	124	132
METRO_SQTY	9	133	141
ARTERRA_SQTY	9	142	150
ANDREW_SQTY	9	151	159
LOBLAWS_SQTY	9	160	168
OTHERGRO_SQTY	9	169	177
<b>CON_SQTY</b>	<b>9</b>	<b>178</b>	<b>186</b>

**OPTION 4 (Weekly with Daily update)**  
**( alld<ww>04)**

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LOCATION_NUMBER	4	1	4
LCBO_NO	7	5	11
SET_SUBSET_CODE	6	12	17
TRANSACTION_DATE	9	18	26
RG_QTY	9	27	35
ECOMM_QTY	9	36	44
AG_QTY	9	45	53
LI_QTY	9	54	62
OT_QTY	9	63	71
QTY_ON_HAND	9	72	80
TBS_QTY	9	81	89
GRO_QTY	9	90	98
SOBEYS_SQTY	9	99	107
WALMART_SQTY	9	108	116
LONGOS_SQTY	9	117	125
METRO_SQTY	9	126	134
ARTERRA_SQTY	9	135	143
ANDREW_SQTY	9	144	152
LOBLAWS_SQTY	9	153	161
OTHERGRO_SQTY	9	162	170
<b>CON_SQTY</b>	<b>9</b>	<b>171</b>	<b>179</b>



**OPTION 5**  
*(w<agnt><<ww>5)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
AGENT_CODE	4	1	4
LOCATION_NUMBER	4	5	8
LCBO_NO	7	9	15
SET_SUBSET_CODE	6	16	21
STARTING_DATE	8	22	29
ENDING_DATE	8	30	37
RG_QTY	9	38	46
ECOMM_QTY	9	47	55
AG_QTY	9	56	64
LI_QTY	9	65	73
OT_QTY	9	74	82
QTY_ON_HAND	9	83	91
TBS_SQTY	9	92	100
GRO_SQTY	9	101	109
SOBEYS_SQTY	9	110	118
WALMART_SQTY	9	119	127
LONGOS_SQTY	9	128	136
METRO_SQTY	9	137	145
ARTERRA_SQTY	9	146	154
ANDREW_SQTY	9	155	163
LOBLAWS_SQTY	9	164	172
OTHERGRO_SQTY	9	173	181
<b>CON_SQTY</b>	<b>9</b>	<b>182</b>	<b>190</b>

**OPTION 7A (Depot)**  
*(allw<ww>7)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LICENSEE NUMBER	8	1	8
LICENSEE NAME	30	9	38
LICENSEE ADDR	40	39	78
LICENSEE CITY	14	79	92
POSTAL CODE	10	93	102
LCBO NO	7	103	109
LCBO NO NAME	17	110	126
SET SUBSET CODE	6	127	132
SET SUBSET NAME	17	133	149
AGENT CODE	4	150	153
AGENT NAME	13	154	166
UNITS SOLD	7	167	173
LOCATION NUMBER	4	174	177
YEAR WEEK	6	178	183

**OPTION 7B (Depot + Store Level)**  
*(allw<ww>7b)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LICENSEE NUMBER	8	1	8
LCBO NO	7	9	15
LCBO NO NAME	17	16	32
SET SUBSET CODE	6	33	38
SET SUBSET NAME	17	39	55
AGENT CODE	4	56	59
AGENT NAME	13	60	72
UNITS SOLD	7	73	79
LOCATION NUMBER	4	80	83
YEAR WEEK	6	84	89

**OPTION 8 (Store Level)**  
***(allw<ww>8)***

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
AGENCY NUMBER	5	1	5
LCBO_NO	7	6	12
LCBO_NO NAME	17	13	29
SET SUBSET CODE	6	30	35
SET SUBSET NAME	17	36	52
AGENT_CODE	4	53	56
AGENT_NAME	13	57	69
UNITS SOLD	7	70	76
LOCATION NUMBER	4	77	80
YEAR_WEEK	6	81	86

**LICENSEE LOOK UP**  
***(licenseelookup<ww>)***

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
LICENSEE NUMBER	8	1	8
LICENSEE_NAME	30	9	38
LICENSEE_ADDR	40	39	78
LICENSEE_CITY	14	79	92
POSTAL_CODE	10	93	102

**LCBO CONVENIENCE OUTLET (LCO) LOOK UP**  
***(agencylookup<ww>)***

<b>FIELD NAME</b>	<b>FIELD LENGTH</b>	<b>START POSITION</b>	<b>END POSITION</b>
AGENCY NUMBER	5	1	5
AGENCY_NAME	40	6	45
AGENCY_ADDR	35	46	80
AGENCY_CITY	35	81	115
POSTAL_CODE	6	116	121

**ALL PRODUCTS / ACTIVE PRODUCTS**  
**(allproducts<ww>/activeproducts<ww>)**

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LCBO_NO	7	1	7
LCBO_NO_NAME	45	8	52
UPC_NUMBER	13	53	65
SCC_NUMBER	15	66	80
SET_SUBSET_CODE	6	81	86
SET_SUBSET_NAME	35	87	121
AGENT_CODE	4	122	125
AGENT_NAME	35	126	160
BRAND_CODE	6	161	166
BRAND_NAME	50	167	216
RETAIL_PRICE	11	217	227
LCBO_NO_SIZE	8	228	235
CONTAINER_TYPE	9	236	244
NO_ITEM_PER_SEL_UNIT	3	245	247
NO_SEL_UNIT_PER_CASE	3	248	250
LIST_DELIST_CODE	1	251	251
BUYER_CODE	3	252	254
BUYER_NAME	35	255	289
LIST_DATE	9	290	298
DELIST_DATE	9	299	308

**ALL LOCATIONS**  
**(alllocation<ww>)**

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LOCATION_REGION_CODE	1	1	1
LOCATION_REGION_NAME	20	2	21
LOCATION_DISTRICT_CODE	2	22	23
LOCATION_DISTRICT_NAME	30	24	53
LOCATION_NUMBER	4	54	57
LOCATION_NAME	60	58	117

**ALL PROMOTIONS**  
*(allpromotions<ww>)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
LCBO NO	7	1	7
LCBO NO NAME	45	8	52
PROGRAM	2	53	54
FISCAL_WEEK	6	55	60

**DAILY INVENTORY**  
*(alldailyinventory<ddd>)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
DAY_NUMBER	8	1	8
LCBO NO	7	9	15
LCBO NO NAME	17	16	32
LOCATION_NUMBER	4	33	36
Listing_Status	1	37	37
QTY_ON_HAND	10	38	47

**AGENT DAILY INVENTORY for Package E**  
*(Edailyinventory<agnt><ddd>)*

<b>FIELD</b>	<b>FIELD</b>	<b>START</b>	<b>END</b>
<b>NAME</b>	<b>LENGTH</b>	<b>POSITION</b>	<b>POSITION</b>
DAY_NUMBER	8	1	8
LCBO_NO	7	9	15
LCBO_NO NAME	17	16	32
LOCATION_NUMBER	4	33	36
Listing_Status	1	37	37
QTY_ON_HAND	10	38	47