

## **GLOSSARY OF TERMS**

Following is a list of the fields appearing on the preceding record layouts and a brief LCBO business and technical definition. Please be advised that the sales and inventory information in SOD data files are in “UNITS”.

### **FIELD NAME**

### **DEFINITION**

*AGENCY*

*Approved Convenience Outlet stores/ establishments that buy from LCBO stores and sells to the public. Mostly are in remote area.*

*AGENCY\_ADDR*

*(Convenience Outlet Address)  
The agency stores address or name of the person responsible for the establishment.*

*AGENCY\_CITY*

*The city where the Convenience Outlet establishment is located.*

*AGENCY\_NUMBER*

*Unique number assigned to an Convenience Outlet doing business with the LCBO.*

*AG\_DQTY*

*(Convenience Outlet Depot Sale Quantity)  
Represents the unit sold to Convenience Outlet stores from LCBO depots.*

*AG\_SQTY*

*(Convenience Outlet Store Sale Quantity)  
Represents the units sold to agency from LCBO Retail stores.*

*AGENT\_CODE*

*The number assigned to the agent representing the supplier of a product in Ontario.*

*AGENT\_NAME*

*The name of the agent representing the supplier of a product in Ontario.*

*BRAND\_CODE*

*Product classification Code to group of products by Brand “family”.*

*BRAND\_NAME*

*Product classification name to group of products by Brand “family”. (See Appendix 2 Below)*

*BUYER\_CODE*

*Buyer code associates a product to a portfolio that is managed by a Buyer in Category Management. (See Appendix 2 Below)*

*BUYER\_NAME*

*Buyer code associates a product to a portfolio that is managed by a Buyer in Category Management*

*CONTAINER\_TYPE*

*Product Packaging.*

|                        |   |
|------------------------|---|
| <i>DAY_NUMBER</i>      | <i>The Latest inventory closing date (format is YYYYMMDD. For example, 20161230.</i>  |
| <i>DELIST_DATE</i>     | <i>Date that the product was delisted.</i>  |
| <i>DQTY_ON_HAND</i>    | <i>(Depot Quantity On Hand)<br/>Total Inventory on hand in all the LCBO depots (service centers).</i>   |
| <i>ENDING_PERIOD</i>   | <i>The end date of the fiscal period to which the data applies (format is YYYYMMDD).</i>  |
| <i>GRO_QTY</i>         | <i>(LCBO Shipment=Sales to Grocer Stores)<br/>Represents the number of units shipped=sold to Grocers from indicated locations:<br/>947 LCBO warehouse, 1030 (vendors shipment to grocer as per LCBO order).</i> |
| <i>LCBO_NO_NAME</i>    | <i>Description of the item/product.</i>   |
| <i>LCBO_NO</i>         | <i>LCBO Corporate number assigned to a product.</i>   |
| <i>LI_DQTY</i>         | <i>(Licensee Depot Sale Quantity). Represents the unit sold to Licensees from LCBO Depots.</i>  |
| <i>LI_QTY</i>          | <i>(Licensee Sale Quantity)<br/>Represents the number of total units sold from a LCBO location to Licensees.</i>  |
| <i>LICENSEE_ADDR</i>   | <i>(Licensee Address)<br/>The licensee address or name of the person responsible for the establishment.</i>   |
| <i>LICENSEE_CITY</i>   | <i>The city where the licensed establishment is located.</i>  |
| <i>LICENSEE_NUMBER</i> | <i>Unique number assigned to a licensee doing business with the LCBO.</i>   |
| <i>LI_SQTY</i>         | <i>(Licensee Store Sale Quantity)<br/>Represents units sold at LCBO Retail stores to Licensee customers.</i>  |

|                                  |   |
|----------------------------------|---|
| <i>LIST /DELIST CODE</i>         | <i>The corporate product life cycle listing status.<br/>(1) New item: Listed in LCBO but not yet available in stores and not priced. Warehouse inventory=&gt;0.<br/>(2) Current: The product is available for sale. Warehouse, Retail inventory &gt; 0.<br/>(3) To be Delisted: Inventory in Warehouses and Retail&gt;0. No more order to agent or supplier.<br/>(4) Delisted: Warehouse Inventory=0, Store inventory &gt;0.<br/>(5) Delisted: Warehouse and Retail inventory =0.</i> |
| <i>LIST_DATE</i>                 | <i>The date that product was given a list status of (1) in LCBO.</i>  |
| <i>LISTING_STATUS</i>            | <i>The product's listing status at the location.<br/>"F" = Forced, "D" = Delisted, "L" = Listed.<br/>A product can be in listed delist code=2 but listing status = D in a store.</i>  |
| <i>LOCATION_DISTRICT_CODE</i>    | <i>LCBO District Code</i>   |
| <i>LOCATION_DISTRICT_NAME</i>    | <i>LCBO District Name.</i>  |
| <i>LOCATION_NAME</i>             | <i>LCBO Location Name.</i>  |
| <i>LOCATION_NUMBER</i>           | <i>Corporate location number assigned to a LCBO store or depot/Warehouse</i>  |
| <i>LOCATION_REGION_CODE</i>      | <i>LCBO Region Code.</i>  |
| <i>LOCATION_REGION_NAME</i>      | <i>LCBO Region Name.</i>  |
| <i>NO_ITEMS_PER_SELLING_UNIT</i> | <i>Number of items in a selling unit.</i>   |
| <i>NO_OF_STORES</i>              | <i>Number of stores which reported inventory at the end of the reporting (week, period).</i>  |
| <i>NO_OF_WHSES</i>               | <i>The number of warehouses in which the item/product is kept.</i>  |
| <i>NO_SELLING_UNITS_PER_CASE</i> | <i>Number of selling units in a case.</i>   |

|                        |   |
|------------------------|---|
| <i>OT</i>              | <i>(Other Sales Channel)<br/>Represents sales to the other type of customers like (Military, Native Reserves, prescription ...).<br/>Before week 1/2016 the sales (shipment) to TBS (The Beer Stores) was included.</i> |
| <i>OT_DQTY</i>         | <i>(Depot Sales Quantity to Other)<br/>Represents the sales unit within the "other" sales channel from LCBO Depot.</i>  |
| <i>OT_QTY</i>          | <i>(Other Sale Quantity)<br/>Represents the sales unit within the 'other' sales channel from the location.</i>  |
| <i>OT_SQTY</i>         | <i>(Store Sale Quantity to Other)<br/>Represents the sales within the "other" sales channel from a LCBO Retail store.</i>   |
| <i>POSTAL_CODE</i>     | <i>Postal code of the licensed establishment</i>  |
| <i>PROMOTION TYPE:</i> | <i>LCBO Promotions Types and their description are below see appendix 1</i>   |
| <i>QTY_ON_HAND</i>     | <i>Inventory Unit on Hand</i>   |
| <i>RETAIL_PRICE</i>    | <i>Represents the most current retail selling price (includes Tax) in dollars and cents for an item/product.</i>  |
| <i>RG</i>              | <i>(Regular Sales Channel)<br/>Represents units sold at LCBO point of sales to the regular type customers. Some companies call it "Over the Counter Customer Unit Sales (OTC)".</i>                                     |
| <i>RG_DQTY</i>         | <i>(Regular Depot Sale Quantity)<br/>Represents the unit sales to regular customers from LCBO depot.</i>  |
| <i>RG_QTY</i>          | <i>(Regular Sale Quantity)<br/>Represents the unit sold within the 'regular' sales channel from the location.</i>   |
| <i>RG_SQTY</i>         | <i>(Regular Store Sale Quantity)<br/>Represents the units sold at LCBO retail stores to regular customer.</i>   |

|                         |  |
|-------------------------|--|
| <i>SCC_NUMBER</i>       | <i>Standard Carton Code assigned to each mother Carton.</i>  |
| <i>SET_NUMBER</i>       | <i>The unique number assigned to a group of products by LCBO's Category Management Group.</i>                          |
| <i>SET_SUBSET_CODE</i>  | <i>The concatenation of set number with subset number.</i>   |
| <i>SET_SUBSET_NAME</i>  | <i>Description of the set/subset.</i>  |
| <i>SQTY_ON_HAND</i>     | <i>(Store Quantity On Hand)<br/>Represents the total inventory in LCBO Retail stores in selling units.</i>             |
| <i>STARTING_PERIOD</i>  | <i>The start date of the fiscal period to which the data applies (format is YYYYMMDD).</i>                             |
| <i>TBS</i>              | <i>The Beer Store.</i>   |
| <i>TBS_QTY</i>          | <i>(LCBO Sales = Shipment to TBS)<br/>Represents the number of units shipped=sold to TBS from indicated locations.</i> |
| <i>TRANSACTION_DATE</i> | <i>Date on which the Week ends, (format is DD-<br/>MMM-YY. For example, 05-mar-16).</i>                                |
| <i>UNITS_SOLD</i>       | <i>The number of selling units sold.</i>   |
| <i>UPC_NUMBER</i>       | <i>Universal Product Code assigned to each selling unit.</i>   |
| <i>WQTY_ON_HAND</i>     | <i>Total Warehouse inventory unit on hand.</i>   |
| <i>YEAR_PERIOD</i>      | <i>Fiscal period to which data applies (format<br/>YYYYPP). (201601 = period 1 of 2016/17)</i>                         |
| <i>SOBEYS_SQTY</i>      | <i>Represents the units shipped to Sobeys stores</i>   |
| <i>WALMART_SQTY</i>     | <i>Represents the units shipped to Walmart stores</i>  |

|                      |   |
|----------------------|---|
| <i>WALMART_SQTY</i>  | <i>Represents the units shipped to Walmart stores</i>                                   |
| <i>LONGOS_SQTY</i>   | <i>Represents the units shipped to Longo's stores</i>                                   |
| <i>METRO_SQTY</i>    | <i>Represents the units shipped to Metro stores</i>                                     |
| <i>ARTERRA_SQTY</i>  | <i>Represents the units shipped to Arterra stores</i>                                   |
| <i>ANDREW_SQTY</i>   | <i>Represents the units shipped to Andrew Peller stores</i>                             |
| <i>LOBLAWS_SQTY</i>  | <i>Represents the units shipped to Loblaws stores</i>                                   |
| <i>OTHERGRO_SQTY</i> | <i>Represents the units shipped to all other independent grocery store</i>              |
| <i>ECOMM_SQTY</i>    | <i>Represents the unit sold within the 'Ecommerce' sales channel from the location.</i> |
| <i>CON_SQTY</i>      | <i>Represents the units shipped to all Convenience stores</i>                           |

*Appendix 1*

| Promotional Type Code and Description |   |            |   |
|---------------------------------------|---|------------|---|
| <b>BP</b>                             | Seasonal Block pile                               | <b>LE</b>  | Loyalty Event                                       |
| <b>BPA</b>                            | Seasonal Block pile A                             | <b>LO</b>  | Limited Time Offer                                  |
| <b>BPB</b>                            | Seasonal Block pile B                             | <b>LP</b>  | Loyalty Promotion                                   |
| <b>BPC</b>                            | Seasonal Block pile C                             | <b>LS</b>  | Super Sale LTO                                      |
| <b>BSE</b>                            | Brand Spotlight Entrance Table                    | <b>LX</b>  | Loyalty Bonus Flex                                  |
| <b>BSF</b>                            | Brand Spotlight Front Nesting Table               | <b>MD</b>  | Brand Spotlight Middle Nesting Table                |
| <b>CB</b>                             | Ontario Craft Beer                                | <b>MI</b>  | Mini-Thematic                                       |
| <b>CM</b>                             | Cocktail of the Month                             | <b>MT</b>  | Multicultural                                       |
| <b>CO</b>                             | Contest   | <b>NL</b>  | New Launch  |
| <b>CR</b>                             | Spirit Cold Room                                  | <b>NP</b>  | New Product Shelf talker                            |
| <b>DC</b>                             | Discover Our Community                            | <b>NT</b>  | Neck tag  |
| <b>DS</b>                             | 375 ML Discretionary                              | <b>NU</b>  | Nouveau   |
| <b>DW</b>                             | Deal of Week Program (has its own Tree at stores) | <b>OH</b>  | Others  |
| <b>EA</b>                             | End Aisle   | <b>PD</b>  | POD   |
| <b>EV</b>                             | Special Bundling EV                               | <b>PE</b>  | Product Extender (Reg, Community, Add'l, Discovery) |
| <b>EVT</b>                            | Events  | <b>PF</b>  | Product Feature - Ecommerce                         |
| <b>FD</b>                             | Food and Drink                                    | <b>PI</b>  | Promotional Placement                               |
| <b>FFA</b>                            | Feature Fixture A                                 | <b>PO</b>  | Special Bundling PO                                 |
| <b>FFB</b>                            | Feature Fixture B                                 | <b>POB</b> | PO Based  |
| <b>FG</b>                             | Featured Gift                                     | <b>PP</b>  | Ontario Wines Popular Picks                         |
| <b>FP</b>                             | BSM Fan Pack                                      | <b>PRF</b> | Promotional Fee                                     |
| <b>FR</b>                             | Vintages Solution Fixture                         | <b>PRF</b> | Temporary Price Reduction                           |
| <b>FS</b>                             | Free Standing Insert                              | <b>PS</b>  | Premium Spirits Fixture                             |
| <b>FSA</b>                            | Flex Space #1                                     | <b>SA</b>  | Super Sale  |
| <b>FSB</b>                            | Flex Space #2                                     | <b>SC</b>  | Shopping Cart                                       |
| <b>FSC</b>                            | Flex Space #3                                     | <b>SE</b>  | Shelf Extender                                      |
| <b>FSD</b>                            | Flex Space #4                                     | <b>SP1</b> | Special Bundling SP1                                |
| <b>FSE</b>                            | Flex Space #5                                     | <b>SP2</b> | Special Bundling SP2                                |
| <b>FSF</b>                            | Flex Space #6                                     | <b>SP3</b> | Special Bundling SP3                                |
| <b>FSG</b>                            | Flex Space #7                                     | <b>SP4</b> | Special Bundling SP4                                |
| <b>FSH</b>                            | Flex Space #8                                     | <b>SP5</b> | Special Bundling SP5                                |
| <b>FSJ</b>                            | Flex Space #10                                    | <b>SP6</b> | Special Bundling SP6                                |
| <b>FSK</b>                            | Flex Space #11                                    | <b>SR</b>  | Seasonal Rose Fixture                               |
| <b>FSL</b>                            | Flex Space #12                                    | <b>SS</b>  | Ontario Wines Superstars                            |
| <b>FSM</b>                            | Flex Space #13                                    | <b>ST</b>  | Shelf Talker  |
| <b>FSN</b>                            | Flex Space #14                                    | <b>SU</b>  | Special Bundling SU                                 |
| <b>FSO</b>                            | Flex Space #9                                     | <b>SW</b>  | Summer Winter Wine                                  |
| <b>G1</b>                             | Gifting Feature 1                                 | <b>TC</b>  | Tactical  |
| <b>G2</b>                             | Gifting Feature 2                                 | <b>TS</b>  | Tasting (Regular, Discovery, Special)               |
| <b>GF</b>                             | Featured Gift                                     | <b>VA</b>  | Value Add   |
| <b>HG</b>                             | Holiday - Fee                                     | <b>VC</b>  | Voucher   |
| <b>HO</b>                             | Halo Column                                       | <b>VFA</b> | Vintages Feature Fixture A                          |
| <b>IS</b>                             | Category In Section                               | <b>VFB</b> | Vintages Feature Fixture B                          |
| <b>LB</b>                             | Loyalty Bundling                                  | <b>VT</b>  | VQA Staff Tasting                                   |
| <b>LC</b>                             | Loyalty Coupon                                    | <b>WF</b>  | Wine Fridge   |
| <b>LD</b>                             | Loyalty Bundling Bonus Pair                       | <b>WS</b>  | Whiskey Shop Flex Space                             |

*Appendix 2*

| Buyer Code | Buyer Description                   |
|------------|-------------------------------------|
| P01        | European Wines                      |
| P02        | Spirits                             |
| P03        | New World Wines                     |
| P04        | Beer & Cider                        |
| P06        | Vintages - European Wines           |
| P08        | Non-Alcohol                         |
| P10        | Duty Free                           |
| P11        | Ontario Wines                       |
| P12        | Vintages - New World                |
| P13        | Ready To Drink                      |
| P14        | Destination Collection              |
| P15        | Destination Collection - Continuous |
| P16        | Vintages Futures And Directs        |
| P19        | Vintages Ontario Wines              |
| P21        | LCBO Beer Direct To Retail          |